

Lexmark Cloud Fleet Management

Security, visibility and control. Designed for the way you work.

Today's work environments are more dispersed and diverse than ever before. And while print remains a core component of how you communicate and conduct business, the ways in which you manage the devices that enable it must adapt to evolving requirements and processes.

Waiting for service technicians to make onsite visits to configure, upgrade or fix devices is time consuming and can result in costly downtime. But with Lexmark Cloud Fleet Management (CFM), you can make premise-based management a thing of the past, and usher in a new era of greater security, visibility and control over your entire fleet.

Faster, more proactive service

With Lexmark CFM, service technicians can configure, manage and support devices remotely. That means less time waiting for an onsite visit to get the service you need. By leveraging data that's automatically collected and stored via the cloud, a technician can anticipate your needs, diagnose issues and find solutions with minimal interaction with your team. That means greater support, every step of the way.



Effortless, automated security

An outdated printer is an at-risk printer. Devices can become open to security threats when firmware isn't updated regularly and on time. With Lexmark CFM, device firmware can be easily updated, so you never have to worry about device security or receiving new features. In addition, security policies unique to your business can be easily applied to every device in your fleet, so you can ensure compliance. And, Lexmark devices with embedded connections to CFM communicate securely to the cloud, requiring no local software to be installed and no ports or firewall exceptions to be made.



Security in the Lexmark Cloud

Lexmark is an industry leader in document and device security. This expertise is the backbone of Lexmark Cloud Services, combining our dedication to security with the many advantages of print and on-demand content services, while maintaining the same levels of security, control, and performance that characterise our entire product line.

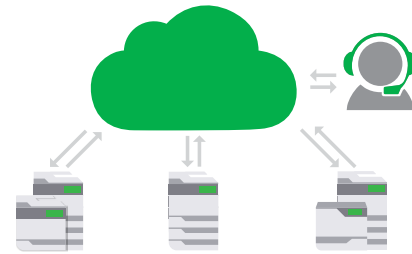
Next-level visibility and communication

Lexmark CFM gives the visibility needed to minimise disruption and eliminate the guesswork of maintaining a well-running fleet. CFM automatically collects data like page counts, toner levels, supplies status and more to provide a complete picture of your devices and how they're performing. There's no need to call and report metre reads or low supplies. And, CFM allows you to receive communication directly through the device panel for better support.



Greater flexibility and control

In some cases, you may have devices in remote locations, on networks that aren't easy for you to access—like those in a home office or on non-company infrastructure. However, you want your IT staff to have control over device settings, security policies, firmware updates and workflow deployments. If this is the case, CFM and Lexmark Cloud Bridge technology can give you access to view and manage your fleet, unlock predictive services and interactive analytics and drive greater fleet performance—with no additional infrastructure or software required. The expandable architecture is designed to meet your organization's unique connectivity and network requirements and enable all print devices and fleets to connect to the cloud in a simplified way, while boosting security across the network.



[Learn more at lexmark.com](https://www.lexmark.com)

Expand your cloud capabilities

With Lexmark Cloud Fleet Management in place, you and your service provider have the ability to unlock new solutions, applications and workflows through the cloud. This includes Lexmark Cloud Print Management (CPM), which gives you faster, more secure cloud-based printing, with less burden on IT resources. Through CPM you can securely send documents from computer, tablet or smartphone to any enabled Lexmark printer, without the expense and hassle of a physical print infrastructure. In addition, CPM offers analytics based on user, device and fleet data that can be leveraged for better decision making as your business grows. Find out more about how CFM can be the gateway to more streamlined Cloud Print Management.